

Download Hbr Guide To Persuasive Presentations

Nancy Duarte

Written by presentation expert Nancy Duarte, the HBR Guide to Persuasive Presentations will help you: Win over tough crowds; Organize a coherent narrative; Create powerful messages and visuals; Connect with and engage your audience; Show people why your ideas matter to them; Strike the right tone, in any situation

Persuasive Presentations. In this guide, presentation guru, Nancy Duarte, covers the spectrum of skills you need to persuade people to act on your ideas. After reading this guide, you'll be able to:

- Show people why your ideas matter to them
- Win over tough crowds
- Balance analytical and emotional appeal
- Craft memorable messages
- Create...

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- Win over tough crowds.
- Organize TAKE THE PAIN OUT OF PRESENTATIONS.